



HOMERTON COLLEGE
UNIVERSITY OF CAMBRIDGE

Professional Development for Executives

Official College Programme
at the University of Cambridge

CUSTOMIZED TRAINING COURSES



FOR TEAMS, ORGANISATIONS
AND INDIVIDUAL STUDENTS

Duration

Flexible timeline
and frequency

Tuition

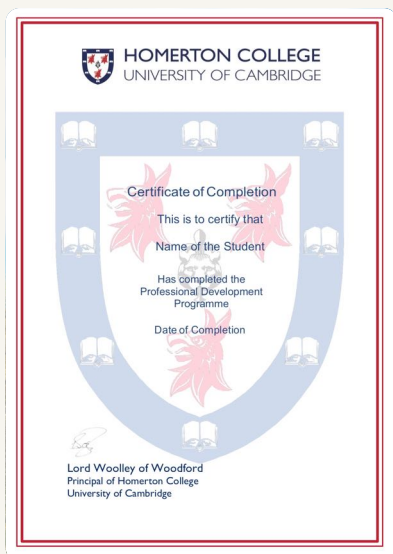
Flexible formats: online,
blended, residential



BLUEBRIDGE
EDUCATION

HOMERTON INTERNATIONAL PROGRAMME

Join an official Cambridge College Programme



Engage with the Cambridge-style teaching

Study with world-class academics and industry professionals from the University of Cambridge

Exchange ideas and gain new insights

Receive an official University of Cambridge Programme Certificate from Homerton College

Benefit from the professional business and career planning advice

Enhance critical thinking and debating Skills

Improve presentation, communication, collaboration and leadership skills



Our courses are fully customized and feature a wide range of subject areas, inclusive of but not limited to the following:

- Global Leadership
- International Relations and Diplomatic Protocol
- Business Strategy in a Global World
- EDI and Sustainability
- Digital Transformation
- Artificial Intelligence
- Blockchain
- Entrepreneurship and Innovation

Welcome to Homerton College



Cambridge is one of the world's great universities, and Homerton is its newest and largest College.

As the head of that College, I am delighted to invite you to participate in the Homerton International Programme.

Homerton College is situated in a beautiful, green and safe campus, with a strong commitment to openness, diversity and learning from each other. There is no better environment to learn, so I hope you will experience it for yourself.

Lord Woolley
Principal of Homerton College





Programme Benefits



Our programmes are customised to deliver tangible improvements to teams and organisations by blending academic theories and real work practices.

Through access to renowned experts from the University of Cambridge, the programmes enable participants to sustain superior leadership and culture of engagement.

You can mix and match the open programmes, creating a personalised development plan that covers the topics you need, as and when you need them.



Here is what you can expect from our Professional Development Programme:

- **Unrivalled Expertise.** We bring together knowledge from the world-leading experts throughout the University, Cambridge research centres and entrepreneurial ecosystem. We deliver relevant, inspiring insights on a wide range of current and emerging topics.
- **Understanding you and your business.** We work hard to get to know you. We speak to key stakeholders and research your organisation, to understand what works for you and what will make the biggest impact.
- **Measurable Impact.** We work with you to identify the improvements you strive for, agree on and achieve measures of success. We create impact for you and your organisation – both now and in the future.
- **Flexible Approach.** Our courses include short, focused modules that fit around your schedule.



Programme

Sample Lecturers



Stewart Eru

Programme Director

Stewart Eru has over 15 years business experience in international markets, working for Mitsubishi Motors in Japan before moving into financial markets, investment banking and fund management in London.

Stewart also has expertise in Sports Management and Sponsorship. Stewart holds an MA in Social Political Science from the University of Cambridge (St. Edmunds College).



Jessica Tayenjam

Jessica Tayenjam has diverse business and consultancy experience, ranging from work for Rapid Innovation Group, a specialist strategy and execution firm dedicated to addressing the specific challenges of entrepreneurial, technology-based companies with high growth potential, to Strategy Manager for the England and Wales Cricket Board.

Most recently, Jessica has been working as a Transformation Delivery Manager for Ascential (FTSE 250 media and analytics company). Jessica completed her undergraduate degree in Modern and Medieval Languages at the University of Cambridge, followed by a Masters in Social Innovation at the Judge Business School.



Scott Annett

Scott Annett is a Fellow, Admissions Tutor and College Lecturer at Robinson College. He has taught at Cambridge University since 2008 in the English, Modern and Medieval Languages and Divinity faculties.

He specialises in Medieval English and Italian literature. He also played in four Varsity Matches (2010-2013) for the University Rugby team.



Programme

Sample Lecturers



Mark Anderson

Having had a successful career as an investment banker & trader, Mark Anderson has built a global reputation as a consultant and 'trouble-shooter' for businesses, particularly those with Anti-Money Laundering, Financial Crime & HR-related issues. Mark has worked with Governments and quasi-Governmental institutions worldwide

as well as some of the world's leading financial institutions. His recent projects have included setting up HR divisions, working on offshoring projects and successfully training thousands of staff globally to spot and eradicate money laundering & financial crime.



Ashlee Stetser

Ashlee Stetser has academically achieved an Oxford Masters in Diplomatic Studies, a Master's in International Relations, a graduate law degree and membership of the bar in the United States. Her practical experience includes working for USAID-funded grant

on environmental impact assessment laws in Cambodia, China, and Myanmar and managing freedom of expression issues in the Middle East. Ashlee also conducts admissions interviews at Homerton College, University of Cambridge.



About BlueBridge Education Group

We design programmes that promote curiosity, critical thinking, language development and professional soft skills. We achieve this through world-class teachers and academics working in small group classes, workshops, seminars and lectures.

BlueBridge Education is a trusted partner with Homerton, St.Edmund's and Hughes Hall Colleges at the University of Cambridge

For more information or to book a place on the course, please contact:

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Our website: bluebridge.education

