



HOMERTON COLLEGE
UNIVERSITY OF CAMBRIDGE

Professional Development for Executives

Official College Programme
at the University of Cambridge

CUSTOMIZED TRAINING COURSES



FOR TEAMS, ORGANISATIONS
AND INDIVIDUAL STUDENTS

Duration

Flexible timeline
and frequency

Tuition

Flexible formats: online,
blended, residential



BLUEBRIDGE
EDUCATION

HOMERTON INTERNATIONAL PROGRAMME

Join an official Cambridge College Programme



Engage with the Cambridge-style teaching

Study with world-class academics and industry professionals from the University of Cambridge

Exchange ideas and gain new insights

Receive an official University of Cambridge Programme Certificate from Homerton College

Benefit from the professional business and career planning advice

Enhance critical thinking and debating Skills

Improve presentation, communication, collaboration and leadership skills



Our courses are fully customized and feature a wide range of subject areas, inclusive of but not limited to the following:

- Global Leadership
- International Relations and Diplomatic Protocol
- Business Strategy in a Global World
- EDI and Sustainability
- Digital Transformation
- Artificial Intelligence
- Blockchain
- Entrepreneurship and Innovation

Welcome to Homerton College



Cambridge is one of the world's great universities, and Homerton is its newest and largest College.

As the head of that College, I am delighted to invite you to participate in the Homerton International Programme.

Homerton College is situated in a beautiful, green and safe campus, with a strong commitment to openness, diversity and learning from each other. There is no better environment to learn, so I hope you will experience it for yourself.

Lord Woolley
Principal of Homerton College



Programme Benefits



Our programmes are customised to deliver tangible improvements to teams and organisations by blending academic theories and real work practices.

Through access to renowned experts from the University of Cambridge, the programmes enable participants to sustain superior leadership and culture of engagement.

You can mix and match the open programmes, creating a personalised development plan that covers the topics you need, as and when you need them.



Here is what you can expect from our Professional Development Programme:

- **Unrivaled Expertise.** We bring together knowledge from the world-leading experts throughout the University, Cambridge research centres and entrepreneurial ecosystem. We deliver relevant, inspiring insights on a wide range of current and emerging topics.
- **Understanding you and your business.** We work hard to get to know you. We speak to key stakeholders and research your organisation, to understand what works for you and what will make the biggest impact.
- **Measurable Impact.** We work with you to identify the improvements you strive for, agree on and achieve measures of success. We create impact for you and your organisation – both now and in the future.
- **Flexible Approach.** Our courses include short, focused modules that fit around your schedule.

Programme

Sample Lecturers



Stewart Eru

Programme Director

Stewart Eru has over 15 years business experience in international markets, working for Mitsubishi Motors in Japan before moving into financial markets, investment banking and fund management in London.

Stewart also has expertise in Sports Management and Sponsorship. Stewart holds an MA in Social Political Science from the University of Cambridge (St. Edmunds College).



Jessica Tayenjam

Jessica Tayenjam has diverse business and consultancy experience, ranging from work for Rapid Innovation Group, a specialist strategy and execution firm dedicated to addressing the specific challenges of entrepreneurial, technology-based companies with high growth potential, to Strategy Manager for the England and Wales Cricket Board.

Most recently, Jessica has been working as a Transformation Delivery Manager for Ascential (FTSE 250 media and analytics company). Jessica completed her undergraduate degree in Modern and Medieval Languages at the University of Cambridge, followed by a Masters in Social Innovation at the Judge Business School.



Lionel Paoella

Lionel Paoella is an Associate Professor at Cambridge Judge Business School, and an Affiliated Faculty at Harvard Law School (Center on Legal Profession). He graduated from Ecole Normale Supérieure de Cachan in France, after which he took a MA in Sociology at Ecole des Hautes Etudes en Sciences Sociales, a MS in Management and Organization Science (University Paris X), and a PhD in Strategy (HEC Paris). Before joining the University of Cambridge, he was a visiting scholar at the University of Chicago and a Chazen visiting scholar at Columbia University.

Lionel currently teaches the core Strategy course and the Equality, Diversity & Inclusion module in the MBA curriculum, and he is also involved in many Executive Education programmes (Strategy, General Management, Professional Service Firms, Diversity Trainings). He received the Cambridge Judge Teaching Award in 2017, the MBA Faculty of the Year Award in 2018, and he has been listed among the Best 40 under 40 Professors by Poets and Quants in 2019.



Programme

Sample Lecturers



Nicky Dee

Dr Nicky Dee is a Research Associate, Institute for Manufacturing, University of Cambridge. She views innovators and entrepreneurs as a creative force that introduces variety to the economy. From funding mechanisms for new ventures, opportunity screening for eco-innovation, structuring low carbon innovation prizes, and direct input to new ventures, Nicky has focused on the support of new ventures in developed and lesser developed countries. This has included work with Climate KIC, governmental departments, Carbon Trust, Enecsys, European Commission, the University of Cambridge and Colleges, NESTA and others.

Nicky spearheaded the first regular workshops for cleantech entrepreneurs in the East of England, the first business creation competition for sustainable ventures at the University of Cambridge, and founded an award winning sustainable travel business. Nicky has a PhD in environmental technology management from the University of Cambridge and teaches on this and related topics. Nicky's recent research has examined sustainability from an industrial emergence perspective, with an emphasis on the role of finance.



Brian Corbett

Dr. Brian Corbett, Judge Business School, University of Cambridge is a serial entrepreneur with a long career in technology commercialisation, including the position of CEO of Entropic, a University of Cambridge speech technology spin-out, which was successfully sold to Microsoft.

Brian is currently the co-founder/CEO of another University of Cambridge spin-out, Crossbridge Scientific, which is commercialising an innovative wearable device to measure the thermoregulatory efficiency of professional athletes and sports people.



Programme

Sample Lecturers



Dr Garrick Hileman

Judge Business School,
University of Cambridge
& London School of Economics

Dr Garrick Hileman is a Research Fellow at the Cambridge Centre for Alternative Finance and a Researcher at the Centre for Macroeconomics. He was recently ranked as one of the 100 most influential economists in the UK and Ireland and he is regularly asked to share his research and perspective with the FT, BBC, CNBC, WSJ, Sky News, and other media.

Garrick has been invited to present his research on monetary and financial innovation to government organisations, including central banks and war colleges, as well as private firms such as Visa, Black Rock, and UBS.

Garrick has 20 years' private sector experience with both startups and established companies such as Visa, Lloyd's of London, Bank of America, The Home Depot, and Allianz. Garrick's technology experience includes co-founding a San Francisco-based tech incubator, IT strategy consulting for multinationals, and founding MacroDigest, which employs a proprietary algorithm to cluster trending economic analysis and perspective.



Umang Bhatt

Umang Bhatt is a Research Fellow within the Center for Research on Computation and Society at Harvard University, and is a PhD candidate in the Machine Learning Group at the University of Cambridge. His research interests lie in trustworthy machine learning. Specifically, he focuses on algorithmic transparency and its effects on stakeholder decision-making. His work has been supported by a JP Morgan PhD Fellowship, a Mozilla Fellowship, and a Partnership on AI Research Fellowship.

He is currently an Enrichment Student at the Alan Turing Institute, an Advisor at the Responsible AI Institute, and a Student Fellow at the Leverhulme Centre for the Future of Intelligence. Umang received his MS and BS in Electrical and Computer Engineering from Carnegie Mellon University.



About BlueBridge Education Group

We design programmes that promote curiosity, critical thinking, language development and professional soft skills. We achieve this through world-class teachers and academics working in small group classes, workshops, seminars and lectures.

BlueBridge Education is a trusted partner with Homerton and St.Edmund's Colleges at the University of Cambridge

For more information or to book a place on the course, please contact:

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